

**1 x 3 - \$30.50**

*(Digital presence charge of \$3.50 is included in total ad cost shown)*

1.5" wide  
(1 column)  
x 3" long

w/ SPOT COLOR — ADD \$20  
w/ FULL COLOR — ADD \$25

**2 x 8 — \$154.00**

3.2" wide (2 columns) x 8" long

*(Digital presence charge of \$10 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$40  
w/ FULL COLOR — ADD \$50

**DISPLAY AD SAMPLE SIZES - \$9.00 pci\***

*\* Total ad cost will include a digital presence charge specific to ad size.  
Shown is a sampling of our sizes. Many more sizes available.*

**2 x 1 — \$21.50**

3.2" wide (2 columns) x 1" long

*(Digital presence charge of \$3.50 is included in total ad cost shown)*  
w/SPOT COLOR - ADD \$20 / w/FULL COLOR - ADD \$25

**BUSINESS CARD SIZE**

**2 x 2 — \$39.50**

3.2" wide (2 columns) x 2" long

*(Digital presence charge of \$3.50 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$20  
w/ FULL COLOR — ADD \$25

**2 x 4 — \$75.50**

3.2" wide (2 columns) x 4" long

*(Digital presence charge of \$3.50 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$20  
w/ FULL COLOR — ADD \$25

**4 x 4 — \$154.00**

6.6" wide (4 columns) x 4" long

*(Digital presence charge of \$10 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$40  
w/ FULL COLOR — ADD \$50

## HALF PAGE (HORIZONTAL)

**6 x 7.5 — \$415.00**

10" wide (6 columns) x 8" long

*(Digital presence charge of \$10 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$60

w/ FULL COLOR — ADD \$100

**2 x 1½" — \$30.50**

3.2" wide (2 columns) x 1.5" long

*(Digital presence charge of \$3.50 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$20

w/ FULL COLOR — ADD \$25

**3 x 3" — \$84.50**

4.9" wide (3 columns) x 3" long

*(Digital presence charge of \$3.50 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$20

w/ FULL COLOR — ADD \$25

**3 x 4" — \$118.00**

4.9" wide (3 columns) x 4" long

*(Digital presence charge of \$10 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$40

w/ FULL COLOR — ADD \$50

**2 x 4½" — \$84.50**

3.2" wide (2 columns) x 4.5" long

*(Digital presence charge of \$3.50 is included in total ad cost shown)*

w/ SPOT COLOR — ADD \$20

w/ FULL COLOR — ADD \$25