

DISPLAY AD LAYOUT SIZES FOR THE SHOPPER'S GUIDE - \$10.00 per col. inch



Shown is a sampling of our most popular sizes & shapes. We are a Tabloid sized paper with a page format of 6 columns wide (10") x 15.75" long.

2 x 3 — \$60

3.2" wide (2 columns) x 3" long

COLOR — ADD \$25

2 x 1 — \$20

3.2" wide (2 columns) x 1" long

COLOR — ADD \$25

BUSINESS CARD SIZE

2 x 2 — \$40

3.2" wide (2 columns) x 2" long

COLOR — ADD \$25

COLUMN WIDTHS

1 col. 1.5"
2 col. 3.2"
3 col. 4.9"
4 col. 6.6"
5 col. 8.3"
6 col. 10"

COLOR RATES

Ad sizes up to 10"
ad rate + \$25

Ad sizes 10½" up to 24"
ad rate + \$50

Ad sizes 25" or more
ad rate + \$100

Quarter Page . . . \$225

Half Page \$450

Full Page \$945

Please download
Print-Ready Ad Specs,
for color specifications
for newsprint.

2 x 1½ — \$30.50

3.2" wide (2 columns) x 1.5" long

COLOR — ADD \$25

2 x 5 — \$100

3.2" wide (2 columns) x 5" long

COLOR — ADD \$25

2 x 5½ — \$110

3.2" wide (2 columns) x 5.5" long

COLOR — ADD \$50

1 x 2 — \$20

1.5" wide x 2" long
(1 column wide)

COLOR - ADD \$25

1 x 3 — \$30

1.5" wide x 2" long
(1 column wide)

COLOR - ADD \$25

1/4 PAGE

\$225

4.9" wide
(3 cols)
x 7.5" long

COLOR - ADD \$50

3 x 3" — \$90

4.9" wide (3 columns) x 3" long

COLOR — ADD \$25

2 x 2½ — \$50

3.2" wide (2 columns) x 2.5" long

COLOR — ADD \$25

3 x 4" — \$120

4.9" wide (3 columns) x 4" long

COLOR — ADD \$50

2 x 4 — \$80

3.2" wide (2 columns) x 4" long

COLOR — ADD \$25