

DISPLAY AD LAYOUT SIZES FOR THE SHOPPER’S GUIDE - \$10.00 per col. inch

Shown is a sampling of our most popular sizes & shapes. We are a Tabloid sized paper with a page format of 6 columns wide (10”) x 15.75” long.



2 x 3 — \$60

3.2” wide (2 columns) x 3” long
COLOR — ADD \$25

2 x 1 — \$20

3.2” wide (2 columns) x 1” long
COLOR — ADD \$25

COLUMN WIDTHS

1 col.	1.5"
2 col.	3.2"
3 col.	4.9"
4 col.	6.6"
5 col.	8.3"
6 col.	10"

MODULAR SIZES

Quarter Page ...	\$225
Half Page	\$450
Full Page	\$945

COLOR RATES

Color charge is determined by the ads total amount of inches.

Ad sizes up to 10”
ad rate + \$25

Ad sizes 10½” up to 24”
ad rate + \$50

Ad sizes 25” or more
ad rate + \$100

Please download
Print-Ready Ad Specs,
for color specifications
for newsprint.

BUSINESS CARD SIZE

2 x 2 — \$40

3.2” wide (2 columns) x 2” long
COLOR — ADD \$25

2 x 5 — \$100

3.2” wide (2 columns) x 5” long
COLOR — ADD \$25

2 x 1½ — \$30.00

3.2” wide (2 columns) x 1.5” long
COLOR — ADD \$25

2 x 5½ — \$110

3.2” wide (2 columns) x 5.5” long
COLOR — ADD \$50

1 x 2 — \$20

1.5” wide x 2” long
(1 column wide)
COLOR - ADD \$25

1 x 3 — \$30

1.5” wide x 2” long
(1 column wide)
COLOR - ADD \$25

3 x 3” — \$90

4.9” wide (3 columns) x 3” long
COLOR — ADD \$25

1/4 PAGE
\$225

4.9” wide
(3 cols)
x 7.5” long
COLOR - ADD \$50

2 x 2½ — \$50

3.2” wide (2 columns) x 2.5” long
COLOR — ADD \$25

3 x 4” — \$120

4.9” wide (3 columns) x 4” long
COLOR — ADD \$50

2 x 4 — \$80

3.2” wide (2 columns) x 4” long
COLOR — ADD \$25